



Innovative Physical Therapy Devices
Designed to Improve Patient
Outcomes & Enhance Clinic Revenues



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- Unless otherwise specified, all dollar amounts in this Presentation are expressed in United States dollars.



# THE RECOVERY SCIENCE MARKET







### US MARKET - \$45B WITH 4% CAGR<sup>1</sup>

- 1.6 million registered physical therapists worldwide<sup>1</sup>
- 35 million unique patients per week or about 15% of the US adult population<sup>1</sup>
- Number of physical therapists & athletic trainers entering the market is expected to grow by 20-30% over the next 5 years<sup>1</sup>

#### **CUSTOMERS**

- Physical therapy clinics
- Athletic training rooms
- Orthopedic surgeons/sports medicine clinics
- Hospitals/ambulatory surgery centers
- Chiropractic centers

1. Market size: https://www.grandviewresearch.com/industry-analysis/us-physical-therapy-services-market-report



# EVOME MEDICAL TECHNOLOGIES INC.







The Biodex® brand name has been the gold standard<sup>12</sup> in physical medicine equipment for over 30 years, with a comprehensive global distribution network.



<sup>1.</sup> The Ohio State University - Wexner Medical Center Biodex Isokinetic Dynamometry is the "gold standard" (Page 15-16, Appendix E & F) Simple Meniscus Repair: Clinical Practice Guideline | 2. "Isokinetic muscle strength testing... is measured using isokinetic systems such as Biodex or Cybex is the gold standard of muscle testing." Sheeran, Liba, et al. "Chapter 18 OSTEOARTHRITIS AND JOINT REPLACEMENT," Exercise Management for Referred Medical Conditions, Routledge, New York, NY, 2022, 405-40 https://doi.org/10.4324/9781315102399

# BUSINESS STABILIZATION, BUILDING ON A PLATFORM

Evome has completed its stabilization which began in July 2023 and ended June 2024



## Investment Highlights



Generated positive Adjusted EBITDA<sup>1</sup> 3 of the last 4 quarters<sup>2</sup>; core business (Biodex<sup>®</sup>) solidified breakeven revenue at **CA\$1.5M per month** (or CA\$4.5M per Q); **Q2 Revenue was CA\$6.1M** for Biodex<sup>®</sup>



Retained a **globally recognized brand** name in Biodex®



Proactively addressing debt reduction with an intention to sell non-core assets (DaMar, South Dakota Partners)



Serviced over **15,000 total customers** over 30 years with Biodex® product

1. Non-GAAP financial measure. | 2. The Company achieved positive Adjusted EBITDA in Q3 2023, Q4 2023 and Q2 2024, following a retooling effort in Q1 2024. See Evome news release dated August 12, 2024.

# 2<sup>ND</sup> QUARTER FINANCIAL SNAPSHOT

# Evome Financial Highlights Q2 2024<sup>1</sup>

#### Generated \$10.5M in Revenue

- \$6.1M from core business Biodex®
- 59% in revenue growth over the prior quarter

#### Generated \$3.3M Gross Margin

- \$2.3M from core business Biodex®
- Biodex® had growth of 104% over prior quarter

#### Generated \$421,000 in Adjusted EBITDA in Q2 2024

- \$1.7M growth over the prior quarter for core business Biodex®
- Biodex® had year over year growth of 184% over Q2 2023

#### Debt Was Reduced In Q2 2024 By \$2.7M

- \$2.6M was from acquisition debt and \$0.2M was from debt related to the Company's credit line
- Additional reduction of \$900,000 to the credit line in July 2024
- Management plans to continue to use cash from operations as well as plans to sell DaMar Plastics to reduce total debt

Break even for the core business Biodex® is Revenue CA\$1.5M per month (CA\$4.5M per quarter)

Biodex® had Q2 2024 Revenue CA\$6.1M (34% over breakeven)



# PLANNED DAMAR SALE TARGETED TO ELIMINATE REMAINING ACQUISITION DEBT

#### **DaMar Overview**

 Custom Plastics Manufacturer: Medical and Consumer Products

• Revenue: Q2 2024 \$2.1M; \$2.0M Q1 2024

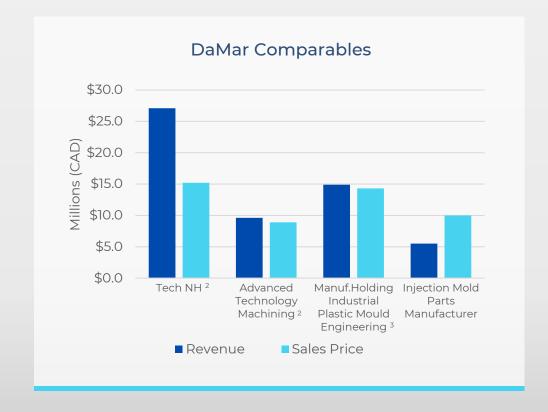
EBITDA: Q2 2024 \$0.5M: \$0.4M Q1 2024

#### DaMar Sale Targets

- Market company sale Q1 2025
- Targeted sale Price \$15.1M+
- Current acquisition debt of Evome is US\$14.8M

# DaMar Discounted Cash Flow<sup>1</sup>

- Valuation \$13.6M
- Key Assumptions:
  - 10y treasury: 4.17%
  - Market return: 17.5%
  - Growth Rate: 2.5%
  - EV/EBITDA: 5x



All values \$CAD



# **BIODEX® BUSINESS PROFORMA**

# Evome with Biodex® only:

In the event of a successful sale of DaMar and reduction of all acquisition debt (in CAD)

#### Profit & Loss

Annual Revenue | \$27.5M

Gross Profit | \$10.9M

Adjusted EBITDA | \$2.1M

### **Debt Summary**

Asset Based Loan | \$2.7M

Targeted Balance

Secured by A/R and Inventory Levels



## REVENUE GROWTH PLAN

Customer Focused In-licensing of Novel Products

Leveraging **30 years** of the Biodex<sup>®</sup> brand



An enormous client data base of **15,000+ customers** 

WITH LOW CAPEX NEEDED



# TURNING BIODEX® INTO A SALES & MARKETING COMPANY

Leveraging the Biodex® brand and 15,000+ client data base



# IDENTIFY ADDITIONAL PRODUCTS

- Identify products owned by small, private companies with limited distribution
- Target clinical modalities in orthopedics, neurology, and cardiopulmonary

#### IN LICENSE/OPTION TO ACQUIRE

- In-license by adding Biodex® brand name
- Targeted gross margin of 25-40%
- Low CapEx requirements
- Option to acquire licensed IP for stock

# LEVERAGE SALES AND MARKETING NETWORK

- 52 distributers globally covering 70+ countries
- In-license products quarterly
- 27 targets identified
- 16 initial discussions
- Six NDAs signed



# BIODEX®: UNDERSTANDING CUSTOMERS & LEVERAGING STRONG DISTRIBUTION



#### **Established Brand:**

- Deep understanding of customer needs
- Experienced global distribution network



#### Biodex® Patients<sup>1</sup>:

- Primarily aged 65+ (arthritis, osteoporosis, joint replacement)
- Increasing neurological patients (Parkinson's, Alzheimer's, stroke)
- Medicare covers 80%, 57% use private insurance



#### Biodex® Distribution<sup>2</sup>:

- US: 20 agents/distributors
- Global: 32 distributors in 70 countries
- Established VA distribution and national accounts for large practices



#### Biodex® Customers<sup>2</sup>:

- 15,000+ unique customers
- 76% of the \$34B rehab market is private PT clinics

1. Market size: https://www.grandviewresearch.com/industry-analysis/us-physical-therapy-services-market-report | 2. Internal Biodex® Data



## **EVOME MANAGEMENT TEAM**



Mike Seckler
Chief Executive Officer (CEO)





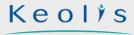




- Permanent CEO of Evome Medical Technologies (appointed July 2023, after serving as interim CEO for one month)
- Over 30 years in the life sciences industry
- General Manager of \$100M Canadian subsidiary of Ferring
- Chief Operating Officer at FerGene, led the global commercialization of ADSTILADRIN
- Leadership roles at Pfizer and Merck in marketing, sales, and market access
- B.S. in Health Sciences and M.B.A. from The Pennsylvania State University



Gordon Bean
Chief Financial Officer (CFO)





- Promoted from VP of Finance to CFO of Evome Medical Technologies in July 2024
- Over 20 years of senior financial leadership across life sciences, manufacturing and professional services
- Corporate Controller \$250M revenue PE-Backed company: 3Step Sports
- Corporate Controller for Keolis Transit America a \$200M division of Keolis
- Licensed CPA since 2000
- Master's degree in Accounting from Bentley College (graduated with Distinction)
- Bachelor of Science degrees in Biology and Psychology from Concordia University



### EVOME BOARD OF DIRECTORS



Ken Kashkin, MD Chairman and Executive Director









Mike Seckler Chief Executive Officer and Director









**Lana Newishy** Non-Executive Director



ESTĒE LAUDER



**Wayne Anderson** 

Member of the Board of Directors









William Garbarini

Member of the Board of Directors









# CAPITAL STRUCTURE

Common Stock	59,806,377
Class A <sup>1</sup>	22,825,952
Class A <sup>1</sup> (to be issued)	4,541,730
<b>Warrants<sup>1</sup></b> (\$0.69 Weighted Avg. Ex. Price)	8,291,431
Stock Options (\$0.34 Weighted Avg Ex. Price)	5,139,954
Restricted Stock Units	3,800,000
Fully Diluted Shares Outstanding	104,405,444

Current as of August 14, 2024. | 1. Convertible into common stock.

# **APPENDIX**



# DAMAR SALE – DCF VALUATION

#### ASSUMPTIONS

- 10y treasury at 4.17%. Taken online as of July 29, 2024
- Market Return 17.5%. Split between the private company scaling predictably (15%) and not yet reached scale (20%)
- Growth rate. Used a conservative 2.5%
- EV/EBITA Multiple. Calculated at 5X based on the above Terminal Value assuming perpetual growth

Free Cash Flow					
Period -	1	2	3	4	5
EBIT	200,000	220,000	240,000	260,000	280,000
Tax rate	(50,000)	(55,000)	(60,000)	(65,000)	(70,000
Depreciation	1,627,302	1,637,302	1,637,302	1,637,302	1,637,302
Amortization	214,602	214,602	214,602	214,602	214,602
Cap Ex	(50,000)	-	-	-	-
Change in non-cash WC	-	-	-	-	-
FCF	1,941,904	2,016,904	2,031,904	2,046,904	2,061,904
Weighted Avg Cost of Capital					
Cost of Equity	21%				
E/(D+E)	100%				
D/(D+E)	0%				
WACC	21%				
Terminal Value Calculation					
EBITDA					2,131,904
Exit Multiple					10,659,520
Perpetuity Growth					11,124,015
Average					10,891,767
Discounting Cash Flows					
Discount Factor	0.82	0.68	0.56	0.46	0.38
PV of FCF	1,598,288	1,366,280	1,132,883	939,305	778,762
PV of TV					4,113,721
Enterprise Value					9,929,240

